

The Secret Sauce of Connecting with Audiences

Sun, Aug 9: 10:00am - 12:00pm • Crash Course

Led by Sheila B. Robinson

You have great slides and a good feel for public speaking. Now you're thinking, "What can I do to get my audience involved in the presentation? How can I break up lecture and demonstration sessions so that the audience is doing something active?"

This course will show you WHY, WHEN, and HOW to involve audiences in your presentations. You'll experience about a dozen no cost/low cost ways to engage audience members, ranging from five minutes to full days. You'll come away knowing how to get audience members talking, walking, writing, interacting, and learning from each other.

Highlights to include:

Interactive strategies to engage audiences for maximum participant satisfaction and learning

Purpose distinctions for audience engagement strategies: icebreaker, inclusion, energizer, team builder, process, and reflection

Fundamental principles of audience engagement to inform presentation and professional development design

This workshop is for presenters who want to up their games in audience engagement and break up lectures by getting audience members involved.

Farewell to Death by PowerPoint

Everything you need to know to start creating wonderful presentations

Sun, Aug 9: 12:30pm - 2:30pm • Crash Course

Led by Rick Altman

You learned PowerPoint years ago and think you have decent instincts for building an effective presentation for your boss, client, or co-worker. But something inevitably derails you. The story gets changed, the boss wants an extra graph, and it all needs to be done by tomorrow. It is times like these when your job is no fun. You don't like these changes but you lack the confidence to explain why. And your PowerPoint skills will be challenged by all these extras, so you go on auto-pilot and do what most do: you stuff it all onto the slide and hope for the best.

You can stop this madness! This two-hour crash course is the perfect jumpstart to the conference, guaranteed to get you off on the right foot by helping you craft, design, and strategize through the process of creating first-rate presentations.

Highlights to include:

Recognize what ruins presentations

Identify the three tenets of good presentations

Accommodate clean imagery and heavy data

Articulate your core beliefs about effective presentation strategy

This workshop is for you if you feel you have been swimming against the tide of Death by PowerPoint. Start the journey toward better presentation of your company's story. Participants are encouraged to send us samples of their work for possible inclusion in the workshop. Go to www.presentationsummit.com/extras to contribute.

Creating effective charts and data stories for presentation

Sun, Aug 9: 3:00pm - 5:00pm • Crash Course

Led by Nolan Haims

As data becomes more important than ever for organizations, the ability to visualize that data and create effective charts on slides has become an absolute necessity for presentation designers. The designers who understand best practices for data visualization will see their professional stock rise as they can offer more than tired pie charts, offer solutions for spaghetti line charts, and know why clustered column charts are so ineffective.

Nolan Haims trains organizations all across the country in how to better communicate their data, and in this session will share the core of that training to help you create better data stories.

Highlights to include:

The secrets behind creating One-Second Charts™ that communicate data instantly

Identify and remove "chart junk"

Solutions for showing complex data

Why less color is more

Harnessing the power of chart templates and placeholders

The ins and outs of embedding vs. linking to Excel

If you create charts in PowerPoint and Excel, this session is for you.