2019 Presentation Summit
Schedule of Seminars and Events

Sat, Oct 5

9:00am  **Certification Prep Workshop**
*To help you pass with flying colors!*
An all-day workshop to help you prepare to take the Presentation Guild’s Certification Presentation Specialist Test  *Led by Echo Swinford*

6:00pm  **Saturday Night Happy Hour**
*At Charlie’s Longbar*
### Sun, Oct 6

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Details</th>
<th>Led By</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00am</td>
<td><strong>Present with Presence</strong></td>
<td><em>How do elite speakers succeed? Learn the secrets</em> Presenting is a blend of the artistic and the technical. This workshop explores how elite speakers deliver messages with power and impact.</td>
<td>Ilene Bergelson</td>
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<tr>
<td>12:30pm</td>
<td><strong>Farewell to Death by PowerPoint</strong></td>
<td><em>Everything you need to know to start creating wonderful presentations</em> This two-hour crash course is the perfect jumpstart to the conference, guaranteed to get you off on the right foot by helping you craft, design, and strategize through the process of creating first-rate presentations.</td>
<td>Rick Altman</td>
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<tr>
<td>3:00pm</td>
<td><strong>From Story to Slides</strong></td>
<td><em>A killer start-to-finish approach to making amazing presentations</em> Create clear, compelling, and powerful presentations in less time and with higher success.</td>
<td>Mike Parkinson</td>
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<tr>
<td>5:00pm</td>
<td><strong>Welcome Reception, Hosted by Microsoft</strong></td>
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<td>6:30pm</td>
<td><strong>Presentation Guild Annual Meeting</strong></td>
<td><em>For devotees and tire kickers</em> The fourth annual meeting of the Presentation Guild</td>
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<tr>
<td>9:00pm</td>
<td><strong>Entrepreneurs’ Round Table</strong></td>
<td><em>Ready to hang out a shingle or connect with like-minded entrepreneurs?</em> Being an entrepreneur is exciting and it can be a challenge when you don’t have an opportunity to gather with others and share best practices. Here is your opportunity.</td>
<td>Nolan Haims</td>
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Mon, Oct 7

8:30am  **The Real Value of Visual Storytelling**  
*Tap into this undervalued skill*
Often undervalued, visual storytelling’s true value is how it can help your career.  *Led by Cliff Atkinson*

9:45am  **Collaborating in Design**  
*You need more than talent*
If you want to collaborate successfully, you must work with and win over your fellow collaborators.  *Led by Lori Chollar*

9:45am  **Template Talk, Part 1**  
*Common template traps and how to avoid them*
A comprehensive template can be a huge timesaver for those who must create presentations to reflect a brand.  *Led by Echo Swinford, Julie Terberg*

9:45am  **Dollars and Slides**  
*The business of PowerPoint*
Producing and designing PowerPoint slides is big business.  *Led by Marshall Makstein*

11:00am  **The Makeover Mentor**  
*Before-and-after examples of real work*
Makeovers inspire us by giving us a glimpse of the possibilities.  *Led by Julie Terberg*

11:00am  **No Text Allowed!**  
*Can you move an audience with just visuals?*
A step-by-step guide to eliminating text and bullet points.  *Led by Richard Goring*

11:00am  **If I Only Knew**  
*Questions for designers and presenters who team up*
How can designers and presenters facilitate a productive creation process that leads to a successful presentation?  *Led by Ilene Bergelson, Nolan Haims*

1:30pm  **San Antonio Success**  
*Stories from the TEDx trenches*
Three TEDx alumni share their experiences.  *Led by Harry Jimenez, Miriam Juckett, Gary Sweeney*

2:45pm  **Super-Simple Slide Design**  
*For the minimalist in all of us*
These techniques will take you from busy and complex to clean and clear in no time.  *Led by Mike Parkinson*

2:45pm  **All About Video**  
*Rules of the road for better creation*
You don’t have to be a master cinematographer to make a video that sets you apart.  *Led by Matt Pierce*

2:45pm  **Agents of Change**  
*How can you be a force for good within PowerPoint culture?*
Many organizations still demand that slides be brochures filled with text and data.  *Led by Cliff Atkinson*
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3:45pm  **I Don’t Like It!**
*Giving good feedback on horrible slides*
How to identify and fix design mistakes and not shatter someone’s confidence.  *Led by Stephy Hogan*

3:45pm  **Plug In and Rock Out**
*Behind the scenes with a PowerPoint add-in*
Add-ins can transform PowerPoint with extra capabilities.  *Led by Jamie Garroch*

3:45pm  **Becoming a Virtual Virtuoso**
*Engaging in absentia*
Virtual presentations require different skills than do in-person presentations.  *Led by John Rahmlow*

4:30pm  **Moodboards**
*And other esoteric things*
Learn all about this often-overlooked tool, essential for clarity of design and unity of collaboration.  *Led by Tom Howell*

4:30pm  **Report Collaboration**
*Online tools help with group efforts*
How to use SharePoint or OneDrive to efficiently maintain documents and presentations that require teamwork.  *Led by Glenna Shaw*

4:30pm  **Buzzword Bingo**
*Best practices for surviving today’s lingo*
Let’s have some fun while we make fun of our culture and its lexicon.  *Led by John Rahmlow*

5:00pm  **The PowerPoint Trivia Contest**
*The intersection of creativity, ingenuity, and foolishness*
You haven’t lived until you have watched, or played in, our PowerPoint Trivia Contest, conducted exclusively within PowerPoint, explicitly about presentations, and entirely with an open bar.

9:00pm  **The Future of Presentations**
*Stay on the cutting edge*
How do you stay relevant in changing times?  *Led by Lia Barnakova*

9:00pm  **The Summit Goose Chase**
*A modern-day scavenger hunt*
Come be part of an hour of madness, as you and your team strive to complete several, um, missions. A winner will be crowned. We think. Maybe not. We’ll get back to you on that...  *Led by Rick Altman*

9:45pm  **The Guru Session**
*Drop in and chat with your tribe*
Late Night Group Session, part customer service, part therapy, part drum circle.  *Led by Ric Bretschneider*
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**Tue, Oct 8**

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8:30am  **From Ballet to Bullets**  
*Reaching new heights of success as individuals and teams*  
This unique presentation highlights the skills needed for individuals to become successful leaders with integrity and to be the change that we all want to see in the world.  
*Led by Christopher Fairbank*

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9:45am  **Inclusiveness by Design**  
*Keeping up with ever-changing times*  
Audiences are changing and to keep up, we need to communicate across lines of age, gender, ethnicity, and much more.  
*Led by Nolan Haims*

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9:45am  **Template Talk, Part 2**  
*Advanced techniques to ensure success*  
Once you understand the basics of template construction, you realize that there’s so much more to learn!  
*Led by Echo Swinford, Julie Terberg*

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9:45am  **U.N.I.Q.U.E**  
*Finding your true self*  
Uncover the six essential steps to increase self-esteem and achieve success in every aspect of life.  
*Led by Christopher Fairbank*

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11:00am  **Real-World Makeovers**  
*For the busy pro for whom everything is due yesterday*  
The makeovers during this hour, taken from patron submissions, carry with them the hope that you will look at them and say, “Hey, I can do that.”  
*Led by Rick Altman*

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11:00am  **Presenting in Enhanced Reality**  
*Emerging tech reshaping presentation*  
Some of the coolest tools that you can start using today.  
*Led by Lia Barnakova*

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11:00am  **PowerPoint Karaoke: No Joking Matter**  
*Expect the unexpected*  
You can literally expect the unexpected, you just have to practice.  
*Led by Ric Bretschneider*

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1:30pm  **Ask Microsoft**  
*A chat with the folks who develop PowerPoint*  
Sit down with the leaders of the software development team. You get to ask them anything.  
*Led by Shawn Villaron*

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2:45pm  **Taking Stock of Stock Photos**  
*The ultimate resource guide*  
A roundup of visual sources, prices, plugins, and legal considerations for using better imagery  
*Led by Nolan Haims*

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2:45pm  **All About Animation**  
*Because you can never get enough...*  
The latest ideas about the power of motion  
*Led by Tom Howell*

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2:45pm  **Teamwork, Act 1, Scene 1**  
*A short drama*  
Watch two collaborators collaborate on the subject of collaboration  
*Led by Rick Altman, Mike Parkinson*
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3:45pm  **Designing with Morph**  
*Creating beautiful visuals to impress*  
Morph is a powerful tool for geeks. It's also a wonderful design tool.  
*Led by Richard Goring*

3:45pm  **The Magic of Tunes**  
*Our intriguing relationship with music*  
You can learn a lot from music's ability to elicit an emotional response.  
*Led by Brent Jensen*

3:45pm  **“Don’t Be Nervous”**  
*Worst possible advice?*  
Nerves are your fuel and your friend.  
*Led by Rick Altman*

4:30pm  **Hacking Morph**  
*Advanced uses for advanced storytellers*  
Think Morph is just a fancy transition? This session will make you think again.  
*Led by Richard Goring*

4:30pm  **Theming Around**  
*When all of Office needs to play nice*  
Why stop at good branding within PowerPoint? Do it right and you can brand across all of Office.  
*Led by Vickie Sokol Evans*

4:30pm  **Presenter View on Steroids**  
*Learn how the pros use it*  
How to leverage PowerPoint’s or Keynote’s Presenter View to help you present flawlessly.  
*Led by Troy Chollar*

6:30pm  **Tuesday Night Celebration**  
*At Henry’s Hollow*  
Join us Tuesday evening for an outdoor, fully-catered celebration. Barbecue, drinks, cornhole, and live music are on-tap for Tuesday’s after-hours reception. This is a wonderful way to celebrate all we’ve learned and new friends we’ve met on what will be for many our last night together. Make sure to wear your conference badge; it's your ticket in.
Wed, Oct 9

8:30am  **The Accidental Storyteller**  
*How one person touched 35 million others*
Imagine how it was for this "socially awkward" scientist when her YouTube video got 35 million views.  *Led by Christine Figgener*

9:45am  **Creative Imagery**  
*Tools and techniques for designing with image effects*
How to make your effects look professional, even if you’re not  *Led by Julie Terberg*

9:45am  **Beyond Hyperlinks**  
*Go wild with interactivity*
Can you be so interactive that audience members feel as if they are co-presenting with you?  *Led by Richard Goring*

9:45am  **From Huddle to Boardroom**  
*Exploring intuitive meeting collaboration*
Effective meetings involves research and creativity.  *Led by David Fitzgerald*

11:00am  **Bringing Emotion to Data**  
*Without sacrificing truthiness*
Designing memorable data can be tricky; here’s how you do it  *Led by Stephy Hogan*

11:00am  **Really Big!**  
*Designing slides for gigantic screens*
Spend an hour getting tips, tricks, and step-by-step instructions on creating slides to fit any custom display configuration.  *Led by Troy Chollar*

11:00am  **Catching up with Pecha Kucha**  
*Embracing constraint creates amazing presentations*
Twenty slides, 20 seconds each. The Pecha Kucha presentation style entertains, informs, and is the antithesis of Death by PowerPoint.  *Led by Ric Bretschneider*

1:30pm  **Encore Performances**  
*Reruns...by request*
Sadists at heart, we love torturing you with too many choices. Here is an opportunity to attend one of the sessions you missed the first time around.

2:45pm  **Five Minutes or Fewer**  
*Tips to match your attention span*
By Wednesday afternoon, we’re all fried. So here is a friendly procession of short tips, pieces of advice, and anecdotes, as told by the conference team and patrons alike.  *Led by Rick Altman*

5:00pm  **One Final Happy Hour**  
*At Windmill Plaza*
For those sticking around Wednesday night, join us for one final Happy Hour hosted reception. Bring a sweater, your walking shoes, and your conference badge to Windmill Plaza at 5:30p, where you will enjoy a cocktail or two prior to boarding a bus that will drop us off at the Alamo, easy walking distance to the famous San Antonio Riverwalk.

6:30pm  **Road Trip to the Riverwalk**  
*A night to unwind and stroll*