

# Freshman (dis)Orientation

If you want your audience to stay on the same page with you...stay on the same page yourself

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IMAGINE SHOWING UP FOR THE FIRST DAY of college for freshman orientation. Your advisor gives you a map of the campus and leads you from one building to the next. You begin to feel confident about getting to and from class, the bookstore, the dorms, etc. You don't feel lost anymore. Imagine instead that you get no map and you have to wear a hood over your head while walking the campus. Exciting? Yes. Effective? Not so much. Attend this seminar to learn techniques that will keep your audience continuously oriented as you guide them through your unique presentation. Topics to include:

- Simulating the zoom (in for emphasis; out for context...and to create space for introducing other elements)
- Panning across your “whiteboard” using slide transitions (and why PPT 2010 does this better than previous versions)
- The “layered fade” instead of the completely new slide
- Tabs, banners and bars (entrance, adding material to them, exit with newly added material)

*This seminar is for presenters who need to lead audiences to “Aha!” moments without losing people along the way. You will leave the session with specific software techniques to help you achieve this goal.*

